



FMP05	Privacy Policy	06/2018
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<b>Version Control</b>	
V2	06/2018

## Purpose

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The purpose of this Policy is to ensure that World Urban Parks has appropriate practices and controls in place to manage membership information.

This Policy will cover What Information WUP collects, how the data is used, how to inform WUP of a Privacy issue.

This Policy will be distributed to all members and will be published on the Website.

This Policy has been developed to be compliant with the European Union's (EU) Global Data Protection Regulation (GDPR) (2018). The GDPR is to protect EU data collected by businesses and organizations within the EU, but also outside the EU for EU citizens.

## Our Privacy Policy

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World Urban Parks (WUP) respects the privacy of its members and other visitors who use WUP services. WUP recognises that it operates in a multi-jurisdictional environment and will aim to abide by those requirements and cultural norms. WUP strongly believes that if electronic commerce and online activities are to flourish, consumers must be assured that information provided online is used responsibly and appropriately. To protect online privacy, WUP has implemented the following policy.

## What Information Does WUP Collect?

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Most data WUP collects are used only to help WUP better serve its members. It is our general policy to collect and store only personal information that our members and visitors knowingly provide. If our privacy policies change, we will notify all users by a special announcement placed on the Web site. The data collected that is protected under the GDPR which World Urban Parks (WUP) collects includes, but not limited to, names, addresses, photos, email addresses, banking information, social media posts, and IP addresses.

From General Users. WUP does not collect any personal information from users browsing its Web site. Users to the public areas of WUP's Web site browse anonymously. Only aggregate data -- such as the number of hits per page -- are collected. Aggregate data are only used for internal and marketing purposes and do not provide any personally identifying information.

From WUP Members, Conference Registrants, and Other Customers. To gain access to members-only resources and personalization features on the WUP services and Web site, members and other users are asked to register and provide some limited information. These data are submitted voluntarily. WUP asks users to provide their name, member number (for members), organization name, business phone, e-mail (and related electronic communication methods) and areas of interest related to WUP activities and services. Similar information may be submitted to WUP through membership applications, conference registration, and publication orders. WUP only uses this information to enhance its products and distribution of those products to its members.

### [How Does WUP Use Data Collected?](#)

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WUP uses information voluntarily submitted by members and other customers in the following ways:

#### [WUP Member Services and Products.](#)

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Generally, WUP and its direct subsidiaries use data collected to improve its own Web content; to respond to visitors' interests, needs and preferences; and to develop new products and services.

#### [Disclosures to Third Parties.](#)

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WUP also makes member contact information available to third parties only if it is related to the Third party delivering a service on behalf of WUP. This required the Approval of the WUP Executive. WUP reserves the right to deny the rental of any WUP list if it is not in the best interest of WUP. Users may request WUP to refrain from disclosing the data it collects to third parties on the membership application form, conference registration form or any other form on which they are providing information; an opt-in box will appear on each form on which a user provides information. Alternatively, users may contact WUP at [office@worldurbanparks.org](mailto:office@worldurbanparks.org) to express their preferences if they determine later that they do not wish to have the information shared.

#### [WUP will not sell or rent your email address.](#)

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Email addresses are only used to communicate WUP's benefits, products and services. WUP may utilize third party vendors to conduct WUP business, such as Congress registration, and provide contact information and email addresses to do so.

#### [Credit Card and Financial Account Information.](#)

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WUP does not disclose credit card and financial account information provided by its members and customers. When members and customers choose to pay using their credit cards, WUP submits the information needed to obtain payment to the appropriate clearinghouse.

### [Data Protection Rights](#)

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#### [To access, correct, update or request deletion](#)

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of Personal Information. WUP takes reasonable steps to ensure that the data we collect is reliable for its intended use, accurate, complete and up to date. As a Member, you can manage many of your individual account and profile settings within the dashboard provided through the WUP platform, or you may contact us directly by emailing us at [office@worldurbanparks.org](mailto:office@worldurbanparks.org)

### Restrict processing or Request Portability

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In addition, individuals who are residents of the EU can object to processing of their Personal Information, ask to restrict processing of their Personal Information or request portability of their Personal Information. You can exercise these rights by contacting us [office@worldurbanparks.org](mailto:office@worldurbanparks.org)

### Withdraw Consent

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Similarly, if Personal Information is collected or processed on the basis of consent, the data subject can withdraw their consent at any time. Withdrawing your consent will not affect the lawfulness of any processing we conducted prior to your withdrawal, nor will it affect processing of your Personal Information conducted in reliance on lawful processing grounds other than consent.

### The Right to Complain

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The right to complain to a data protection authority about the collection and use of Personal Information. For more information, please contact your local data protection authority. Contact details for data protection authorities in the EU are available [here](#)

### When Privacy Issues Arise

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#### What Means of Redress Are Available?

If any User suspects WUP has handled its personal information in a manner that does not comply with this privacy statement, please contact us by e-mailing to [office@worldurbanparks.org](mailto:office@worldurbanparks.org)

Authorised:	By Board on 12 <sup>th</sup> June 2018
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