



Industry and Event Sponsorship Opportunity - 2018

It is an understatement to say that it is an exciting time to be working on urban parks at a global scale. We have done a lot, but much more remains to be done. The world's urban population will double from 3.5 billion to over 7.0 billion in the next 40 years. This represents a magnificent opportunity as well as enormous responsibility to support the development of parks and open spaces as critical elements in creating vibrant cities and healthy communities where all citizens will live happier.

"In 2009, for the first time ever, the world's population became more urban than rural. By 2050, around two-thirds of all people will live in cities and urban populations will grow by more than 2 billion people. It is therefore imperative to ensure Cities are liveable and that everyone has access to parks, open space and recreation. " – World Urban Parks – Parks for All Statement (2017)

So being involved and **Making a Difference** is what World Urban Parks is about. World Urban Parks, is where *World Parks Leaders Grow Here* – World Urban Parks provides the numerous opportunities for all of us to lead.

We are pleased to offer the following opportunities from now until December 2019:

- Park Industry Sponsorship – Principle (One available), Major (Two available) and Supporter (Five available)
- Large Urban Parks Award 2019 (One available)
- Parks Week 2019 (One available)

We are also willing to adapt the possible offers to match your business needs.

On behalf of World Urban Parks, we invite you to **be the difference** and partner with us to change the world.

Parks Industry Sponsorship

	Offer	Value
Level 1 – Principle (One Available)	<ul style="list-style-type: none"> • Logo on our <i>main</i> Website page for 12 months as Supporter • Company link on WUP website for 12 months • First right to sponsor WUP events and congresses (additional cost – varies depends on event) • Direct access as speaker at a WUP Regional Conference • First right to be the Parks Week Sponsor (additional but discounted cost NZD\$2,000 for 2019) • Access to host two WUP endorsed Roundtable event (generally electronic) • Access to provide two Webinar as part of the World Parks Academy • Main Advertisement in monthly Newsletter • Four Social Media post per month • Four Members Email Blasts regarding your Company per year • Qualify for WUP Discounts on registration fees for conferences, programs, trainings, workshops, webinars, and other PD opportunities • 10 free job postings on the WUP website • Access to CEO, Chair and Board • Participation on relevant Committees • Access to establish a Commercial Service agreement of the Companies product as part of the WUP Members Service 	NZD\$10,000
Level 2 Major (Two available)	<ul style="list-style-type: none"> • Logo on our <i>main</i> Website page for 12 months as Supporter • Company link on WUP website for 12 months • Access to host a WUP endorsed Roundtable event (generally electronic) • Access to provide One Webinar as part of the World Parks Academy • Mid placed Advertisement in monthly Newsletter • Two Social Media post per month 	NZD\$3,000 per Year

	<ul style="list-style-type: none"> • Four Members Email Blasts regarding your Company per year • Qualify for WUP Discounts on registration fees for conferences, programs, trainings, workshops, webinars, and other PD opportunities • 10 free job postings on the WUP website • Access to CEO and Chair • Participation on relevant Committees 	
<p>Level 1 – Supporter (Five available)</p>	<ul style="list-style-type: none"> • Logo on our Supporter Website page for 12 months • Company link on WUP website for 12 months • Mid placed Advertisement in monthly Newsletter • One Social Media post per month • Two Members Email Blasts regarding your Company per year • Qualify for WUP Discounts on registration fees for conferences, programs, trainings, workshops, webinars, and other PD opportunities • Three free job postings on the WUP website • Access to CEO 	<p>NZ\$1000 per Year</p>

Event Sponsorship

Large Urban Parks Award	Company exposure by being featured on WUP electronic and hard copy material – related to the awards & event	NZD\$2,000 for 2019
Parks Week	Company exposure by being featured on WUP electronic and hard copy material – related to the 2019 Parks Week event	NZD\$3,000 for 2019